A WORKSHOP ON BUSINESS PLANS, DETECTING PLAGIARISM AND ACADEMIC INTEGRITY

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ACADEMIC ABSTRACT

The purpose of this workshop is to engage entrepreneurship faculty in the subject of academic integrity as it pertains to business plans. This workshop will begin by providing an overview of the issue, including a discussion of its implications (including hesitancy on the part of professors to address the problem, the time consuming nature of detecting plagiarism, and other consequences). Specific examples of plagiarism (without revealing student identities), will demonstrate how cases can be detected. Tools and techniques for managing this inappropriate behavior before, during, and after the fact will also be provided to attendees.

EXECUTIVE SUMMARY

Cheating and plagiarism are severe problems in education at large, and the experience of the presenters suggests that there are several issues to consider. However, very little research exists to date on the problem of academic integrity and cheating, specifically as it pertains to plagiarism and business plans. One of the presenters of this session has previously written two award winning journal articles dealing specifically with the issue of plagiarism and business plans. According to several searches using scholarly research databases, these articles were the first of their kind (even though plagiarism at large has been widely covered). This session should inspire much-needed dialog and has far reaching implications for the quality of entrepreneurship education.