SOCIAL ENTREPRENEURSHIP IMPACT 2007 WORKSHOP

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ACADEMIC ABSTRACT

IMPACT 2007 Workshop gathered key organizers of social entrepreneurship/innovation competitions and initiatives. The objective of the workshop is to share best practices, exchange of ideas and to develop better integrated strategies that will result in maximized benefit to students and greater impact for their projects.

The workshop, presented by NC State University Entrepreneurship Education Initiative and Stanford University bases Social eChallenge in concert with founding partner MIT IDEAS Competition, was held at NC State University on Oct. 5-6, 2007.

This USASBE symposium will review workshop discussion outcomes and discuss key issues of university activity in the area of Social Entrepreneurship.

EXECUTIVE SUMMARY

So What? - This USASBE symposia will review IMPACT 2007 (http://seimpact.org/) outcomes and discuss key issues of university activity in the area of Social Entrepreneurship thereby expanding best practices and idea exchanges. Registered attendees for IMPACT 2007 were from Canada, Mexico, Sweden, Switzerland, Turkey and USA.

WORKSHOP

Review of outcomes and discussion issues will be generated from workshop agenda as follows:

Overview

1. How can social entrepreneurship promoting groups benefit from formal collaboration and resource-sharing

Social Entrepreneurship in Universities

1. The role of students and faculty on driving the creation of social ventures
2. Typology of social entrepreneurship groups on university campuses
3. Competitions: How to find the right niche for each group to create complementary competitions?
Discussion Groups: Identifying opportunities and needs

1. What are the most pressing needs for organizers?
2. Cooperation: How can we share lessons-learned more efficiently among organizations?
3. What are optimal pedagogical approaches to train and educate students on social entrepreneurship?
4. How can we improve fund raising for our organizations and how can we better connect our students with funding sources?
5. After competition support: How can we help our members and participants to have better impact with their projects?

Discussion Groups: Brainstorming solutions

1. Replicating and Growing: creating a Handbook for new organizations /clubs/ competitions for social entrepreneurship
2. Collaboration tools: IT solutions for efficient interaction
3. Building field-level institutional memory
4. ‘Professionalizing’ the field of social entrepreneurship: a network of social entrepreneurship organizers
5. Visibility: Optimizing the marketing potential of joint-initiatives

Measuring our impact and the impact of our students

1. As an introduction to this discussion, this session will start with a showcase of inspiring student social entrepreneurs