SOCIAL ENTREPRENEURSHIP – EXPERIENTIAL MODELS FOR PRACTICE AND PROFIT

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ACADEMIC ABSTRACT

Combining technological innovation and an entrepreneurial approach to address social needs is a powerful model for creating sustainable change. Driven by student passion to create a better world, programs are emerging that create meaningful educational experiences while addressing social needs. Panelists will present and discuss emerging models for experiential education in social entrepreneurship. Panelists will describe successful collaborations across campus, with the community and around the world. Discussion will focus on how to engage with partners in the NGO, government and business sectors to identify opportunities for self-sustaining solutions to social problems such as affordable housing, accessible healthcare, and job creation.

EXECUTIVE SUMMARY

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Discussion will focus on how to engage with partners in the NGO, government and business sectors to identify opportunities for self-sustaining solutions to social problems such as affordable housing, access to healthcare, and job creation through technological innovation.

The objective of this session is to provide a forum for discussion of how to create educational opportunities that direct entrepreneurial and technological innovation to the urgent needs of society. The range of opportunities and the models used to access those opportunities are broad, the need has never been greater. Panelists will share their experiences in developing programs that produce significant educational and real world impact and engage the audience in a discussion of the special needs and structures for creating effective solutions to pressing social needs.