ESTABLISHING AN ARTS ENTREPRENEURSHIP CENTER

Nissan Wasfie, Columbia College Chicago
600 S. Michigan, Chicago, IL 60605
3123447658; nwasfie@colum.edu
Joe Roberts, Columbia College Chicago
Idil Beken, Columbia College Chicago

ACADEMIC ABSTRACT

We will present the formation of our Arts Entrepreneurship Center and its current program pieces. We will discuss the types of clients and their business we serve. The presentation will focus on the challenges of establishing an Arts Entrepreneurship Center in a non-traditional campus environment and establishing programs that address the needs of artists seeking to become entrepreneurs.

EXECUTIVE SUMMARY

So What?
Developing an arts-based entrepreneurship center has its own unique challenges. Providing artists with the necessary resources requires attention to distinctive scenarios.

Objectives of the workshop:
• Panelists will share with the audience the trials and tribulations involved in a multidisciplinary entrepreneurship center outside of the standard business realm.
• Help further the dialogue needed to improve the infrastructure of a non-traditional entrepreneurship center.

Key issues to be addressed:
• Starting arts businesses versus traditional businesses
• How to develop the tools to support arts businesses

Structure of the workshop:
• PowerPoint
• Panel discussion
• Q and A
• Evaluations

Outcomes from the workshops:
• Establish a network of individuals interested in participating in discussion surrounding non-traditional businesses.
• Encourage other universities/colleges to create an infrastructure to support for non-traditional businesses.