

HOW COMMUNITIES CAN BREED ENTREPRENEURSHIP

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The study examines the prerequisites of establishing favourable conditions for small and medium enterprises in rural municipalities in Central Europe (Austria, Czech Republic, Hungary, Slovakia and Slovenia). On the basis of 2,000 questionnaires and more than 60 qualitative interviews, we provide a portfolio of measures to be taken for municipalities in the countries surveyed. The results show how the respective local conditions can and must be used as a sound foundation for an individual development strategy on a regional level. Finally, recommendations for a successful know-how transfer between municipalities in Central Europe are presented.

Track: 4. Entrepreneurship and Economic Development